



Jen Neitzel

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Jen Neitzel, Marketing Strategist, Author, Speaker, and Notary Industry Leader

If you ask Jen Neitzel what she does for a living, don't be surprised if the answer depends on the day. She's an author, speaker, educator, entrepreneur, community builder, and professional encourager. But at her core, Jen helps service-based business owners stop chasing work and start building businesses that attract it. As the founder of Marketing4Notaries and co-creator of the Certified Notary Trust Delivery Agent (CNTDA) program, Jen has spent years helping notaries and mobile entrepreneurs build profitable businesses through relationship-driven marketing. Her signature 5 Point Marketing System has helped thousands of professionals create visibility, strengthen referral networks, and develop marketing habits that actually work in the real world.

In 2025, Jen fulfilled a lifelong dream when she published her first book, *On The Move: The Relationship-Driven 5 Point Marketing Solution for Mobile Business Success*. What started as a simple idea turned into a five-year journey of overcoming fear, self-doubt, imposter syndrome, and every excuse that tried to stand in the way. The result is a practical roadmap that proves relationship marketing works for virtually any service-based mobile business.

Jen is also the co-founder of the Certified Notary Trust Delivery Agent (CNTDA) program, a specialized training developed alongside estate planning professionals to help notaries confidently serve the growing estate planning market. CNTDA has become one of the most respected programs in the industry by combining practical skills, professional standards, and proven business-building strategies. Every week, Jen co-hosts Tuesday Notary Titans (TNT) alongside Laura Biewer, the longest-running free coaching program for notaries in the United States. Since 2018, TNT has educated, encouraged, and connected notaries from across the country through live coaching, industry updates, and expert guest interviews.

Known for her direct style, quick wit, and ability to make marketing feel approachable, Jen's presentations are packed with practical strategies, real-world stories, and plenty of laughs. She believes business growth doesn't come from gimmicks, algorithms, or luck. It comes from showing up consistently, building genuine relationships, and creating a reputation people trust.

When she's not teaching entrepreneurs how to market smarter, Jen enjoys traveling with her husband Tommy, spending time with her family, and continuing her mission of helping business owners build careers they genuinely love.

Because at the end of the day, relationships build lasting businesses.